# RYEDALE **Grant Application Form (2017/2018)** DISTRICT Please indicate which grant Community Grant-S106 Grant-Flood Grant-( you are applying for Project Title MCSC Community Fitness Suite Development 1 Organisation Details: **Organisation Name** Malton Community Sports Centre Official or registered address **Broughton Road** Malton Postcode: YO17 7BP Telephone No 01653 605365 E-mail: Name of Jay Rowley Community Sport Manager Position main contact Does this person have official authority to submit this application? Yes (• Address for contact person if different from above Postcode: Telephone E-mail: No Date organisation established or Type of 28/02/2011 Leisure Facility incorporated organisation If a Registered Charity, please VAT registration 259107749 give number number (if any)

Yes\*

Is this application from a consortium of organisations?

\*If yes, please list included organisations:

# Are you a membership organisation? Yes No ( If yes, is membership open to all? Yes No What is your current membership? What are the annual membership fees? 3 Bank Account Details Malton Community Sports Centre Account Name 5 0 5 7 0 3 5 3 Account Number Sort Code Address Yorkshire Bank Wheelgate, Malton Postcode **4 Project Details** Where will the project take place Malton Community Sports Centre April 2017 Finish May 2017 When is the project expected to: Start Please summarise your project (100 words maximum) Our goal is to expand the current facilities at MCSC to include the development of a new community fitness centre, that will service all members of the local community from ages 14 onwards. Our vision is to create a gym that houses over 40 health and fitness training stations and a stand alone fitness class studio, so that we continue and expand our current level of community engagement by offering classes, rehabilitation sessions and general workouts throughout the daytime - which is currently limited in our existing programme due to our commitment with Malton School and our limited facilities.

2 Membership and Usage

#### Why is the project needed?

MCSC was built in 2010 (opening early 2011) and consists of a high quality, 4 badminton court sports hall, 3G pitch and public changing facilities. within our current programme we offer a wide range of sport and leisure activities, clubs and programmes, catering for all ages of the community. We work closely with local primary schools to support PE and school sport and support Malton hospital with an extended rehabilitation service for people suffering a number of illness, who require on going support to ensure they recover fully. Our main business is serving the wider community of malton's sports and leisure needs (including individuals, spots clubs, community organisations and businesses). However, MCSC is limited in the facilities on site and subsequently in the programme and level of activity we can offer / provide. One glaring omission from the original build is the lack of a fitness gym / suite. We are asked on a daily basis why we don't have a gym and have had to unfortunately turn away hundreds of people over the past 6 years who were looking for this type of facility. We are also restricted to a degree due to our ownership by Malton school and our commitment to the school's PE needs, which means we can only offer limited provision during the daytime to the general public. We do make the most of the slots we have available, but the new facilities we have proposed will ensure that we can offer provision to the whole community throughout the day, evening and weekend, in a number of different ways. The project would also open up existing evening and weekend slots that are currently utilised for fitness classes within the main sports hall, which in turn will provide new opportunities for local clubs, organisations and the general public to hire the sports hall facilities. I have included details of what we hope to achieve should the new facilities be created, below. This includes supporting additional rehabilitation work with senior members of the community, developing a GP referal programme, supporting the local community as a whole in address the extremely high obesity levels within the district and providing new, high quality provision to the wider community as a whole, to ensure the people of Malton, Norton and the surrounding areas can lead a healthier lifestyle.

Whilst there are other facilities within the town, I believe it is

Please give details of any consultation undertaken in planning your project with either the wider community or target audience for the project eg parish plan or questionnaire

I have undertaken consultation work with Malton and Norton Neighbourhood Planning team, ascertaining the needs of the community and provision within the area. This work highlighted a clear need for additional health facilities within the town, particularly due to the new housing developments within the town. A professional support service towards a wider variety of health needs and priorities (seniors, health & wellbeing, obesity, GP referral) was also high on the agenda of service needed in the local area, which this project will heavily support. I have also undertaken consultation with Malton hospital (physiotherapy service) to understand the needs of the wider community and specifically the senior demographic of the community. I have undertaken consultation with the centre's current users within the senior demographic to determine what further assistance they feel they require to support their wellbeing. I have worked with sports cubs and local schools (development work, funding application support, research) and the Youth Sport Trust, and have found that Ryedale is currently classified as having the third highest levels of obesity within the country, clearly highlighting a major social imbalance within our communities as a whole.

Further to this, we have an extensive list of community members who use us for fitness classes or other sport / leisure activities, but who are disappointed at our lack of fitness gym facility and our limited timetable availability, due to our commitment (ownership) with Malton School. We have also been contacted or visited over 200 times in the past 18 months by members of the community who are looking for a suitable fitness suite facility within their local area, as their needs are not being met by the town's current provision.

Please indicate how you will measure the success and impact of your project

I aim to measure our success through a variety of ways:

\*Engagement Levels - Our goal is to engage with a minimum of 300 members of the local community within the first 24 months of the facility opening. From this point onwards our goal is to reach 400-500 individual members by the end of year five of the project, with a retention number of 350 during this same period. This will be a mixture of full paying members on monthly memberships, pay and go, GP referral, junior memberships and more.

\*Rehabilitation & Senior Support - One of our key priorities is to continue the current practice of rehabilitation, health & fitness work we undertake with the senior community in and around Malton & Pickering. We currently host over 50 seniors on a weekly referral basis via three rehab sessions, supporting their ongoing needs after admittance to local medical facilities for needs such as cardiac, stroke, MS and Alzheimer's disease. Our goal is to extend this offer to anyone requiring support with their health and wellbeing, regardless of previous admittance to NHS practice. We are fully aware that Ryedale has an aging community and we aim to support as many members as possible by delivering specific classes and sessions targeted at a variety of health needs and at this priority age group. Our aim is to engage with over 100 seniors and address a number of issues. Individual impact reviews will be used on a quarterly basis to assess ongoing impact and success.

\*Obesity - Ryedale is currently classified as having the third highest levels of obesity in the country, and clearly this is a huge priority area that needs addressing. Higher than national levels of obesity are currently present from primary school foundation year right through to the over 80s, and has a history of growing year on year within all age brackets. Will will work with local GPs, community groups and individuals to address this social imbalance. To understand and measure our impact in this area, a strong working partnership with GPs will be essential. We will also keep records of weight loss and address individual changes and success through questionnaires and impact assessment reviews.

\*General Community Health & Wellbeing - Whilst targeted work will be paramount to our project, the health and wellbeing of the community as a whole is vitally important to us, and we will ensure that we extend our current provision of sports, leisure and fitness to all members of the local community, regardless of their needs or abilities. We will work with individuals to create work plans based on their own needs and goals. Impact questionnaires and feedback forms will be completed with each member on a six monthly basis to ensure we are meeting needs and providing and impactful service.

How does your project meet the priorities of the Council?

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I believe we can help RDC achieve a number of the key priorities set out in your vision document.

Sustainable Growth - This new facility would provide us the opportunity to move our business onto the next level, which in turn will support both community needs for heall, leisure and fitness, but will also support the development of new jobs and volunteering. Over the past four years we have hosted 5 very successful apprenticeship placements, helping young people classified as NEETS gain nationally recognised qualifications and coaching awards and to find long term paid employment. This project will allow us to grow our workforce and will enable us to create new opportunities for local clubs and organisations, which will assist with the recruitment and training of new community volunteers within these bodies. The new fitness class room will also allow us to host a wider range of coaching courses in partnership with sporting NGBs to support this growth. We will also look to offer our facilities as part of tourism projects, such as the annual food festival, leisure events such as the Tour de Yorkshire, and Christmas fairs, along with providing a facility for meetings and planning groups for local events.

Customers & Communities - Our project is very much aimed at the heart of the whole community. Our full provision as a whole encompasses as wider range of community members as we can reach, and this facility will enable us to go that bit further and engage will everyone, no matter what their ability or situation. Many of our aims and goals centre around vital work which will help address social imbalances within the area, but which we cannot full achieve without the proposed development.

Health is obviously a major priority for us, and we will be tackling a number of agendas as part of this project, from fitness to weight management, rehabilitation to health and wellbeing.

Whilst we have our own ideas and aims, we will also listen to our community and ensure we deliver a programme which is needed, supporting the needs of individuals, clubs, organisations and more.

Please give details of any special fundraising activities for the project

Whilst not strictly fundraising, I will be seeking 50/50 match funding through Sport England for this project, if we are successful with this application. I have held initial discussion with SE regarding this project and they are keen to support an application. This will enable us to almost reach our target of £480,000 and will ensure the up front financial implication to the sports centre remains as minimal as possible. However, we are committed to this project and will work with our governors and financial team at the school to see this project to fruition, with or without additional funding from Sport England. To date we have recruited a company to deliver us a feasibility study & business plan to support the project and have created a working partnership with a company who specialise in fitness suite developments to ascertain current market costings for both the build and lease of the equipment, as well as up to date financial planning for the funding of the project.

#### 5 For capital projects only

Is planning permission required?		Yes	No 🔘		
If yes, please indicate status of the application with dates	Applied for: (date)	Granted: (date)			
Outline, Full, Listed building					
Does your organisation own the property for which you are seeking a grant		Yes	No 💿		
If no, do you have a lease on the property?		Yes 💿	No 🔘		
Please give the name of the person or organisation who own the building					
North Yorkshire County Council					
The length of any lease and unexpired term:					
Indefinite as we are a local authority school.					

### 6 Project Budget

Expenditure - List items of expenditure

Capital Costs	Amount (£)
Build & Final Finish	£313,076.00
Ground Works / Utilities	£60,000.00
Fitness Equipment / Machines (if purchased outright)	£107,655.00
VAT	£84,146.00
VAT	
Total Capital Cost (a)	£564,877.00
Revenue Costs (Community grant only)	Amount (£)
Total Revenue Cost (b)	£ 0.00
Total Cost (a+b)	£ 564,877.00

Income - please specify how you will pay for the project

	Amount (£)
Ryedale District Council Grant required	£ 220,000.00
Own funds	£ 260,731.00
Local fundraising	
VAT (if able to reclaim it)	£ 84,146.00
In Kind (eg volunteer time)	
Other	
Total Income (c)	£ 564,877.00

Please note, your Total Costs (a+b) must equal your Total Income (c). For Community and Flood grants, the grant requested must not be more than £5,000 or 25% of Total Costs (whichever is the lesser) unless you are requesting a grant for project costs of up to £1,000.

### **7 Declaration**: I declare that:

- The information on this application form and the supporting information enclosed with it is accurate to the best of my knowledge
- The project falls within the organisation's purposes
- My organisation has power to accept a grant subject to the grant conditions stated

The application form should be signed by the Chairman or Chief Executive of the applicant organisation\*.

Signed	Jay Rowley	Date	22/06/2017
Name	Jay Rowley	Position	Community Sport Manager
*An electron	nic signature is acceptable and can be entered bel	ow:	

## Checklist

Please check that the following are included with your application

Copy of your constitution, e.g. trust deed, Memorandum and Articles of Association, set of rules	<b></b>
Two years audited or otherwise certified accounts including your last complete financial year (if required)	
Details of any research, or consultation, which has informed the development of the project	<b></b>
Evidence of match funding commitments, formal grant offer letters	<b></b>
Two competitive estimates for all capital works	<b></b>
Relevant plans and drawings	<b></b>
Business Plans and Annual report (if required)	

Please return completed forms to: grants@ryedale.gov.uk